

## Selling Online is Easy!

The Internet offers anyone the chance to sell online to a global audience in an extremely cost effective way. Using just your web browser and our new e-commerce software, Interspire Shopping Cart, you can begin selling online through your own e-commerce store in just a few days from now - and for a fraction of the cost typically associated with building a complete e-commerce web site from scratch.



## Introducing webapptron.COM Inc., Shopping Cart

webapptron.COM Inc. Shopping Cart was designed to allow small-medium businesses to have their own online store up and running in just minutes. It includes everything you need to sell online, including:

- **A professional looking storefront with your company logo, "about us" and contact details**
- **Change the layout of your web site using our unique "drag and drop" design mode**
- **Easy integration with popular payment and shipping providers such as UPS, PayPal and Google Checkout**
- **Add products to your store (complete with images and more) using only your web browser**
- **Flexible inventory control and product variations to sell customized products such as t-Shirts or computers**
- **Process orders and print invoices from your store's control panel**
- **... and much, much more**

## What Our Customers Are Saying

**"I was very impressed with the user-friendly interface that would allow someone like me (a "DIY-er" with basic computer knowledge and a little HTML / FrontPage experience) to create an ecommerce website that looked good." - Gary Smith**

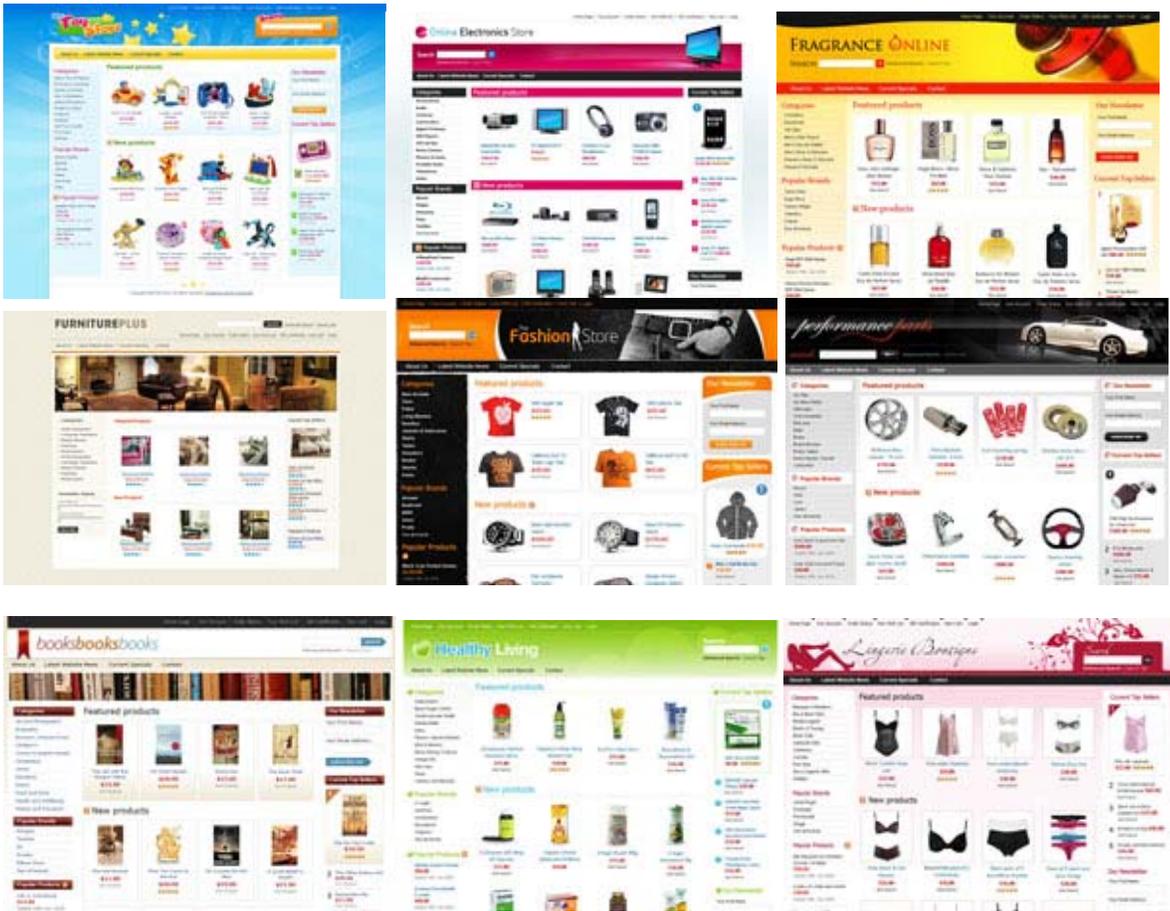
**"So far I have been very impressed with your shopping cart. I operate [an] online store for over 7 years now and usability in front and back end makes your cart definitely top of the line." - WingTsun Australia**

**"The shopping cart is absolutely awesome! I can't wait to see what features come next. I really hate to tell you that we have spent many years and well more than US\$75,000 customizing/using other commercially available catalogue/shopping carts, and finally developing our own custom catalogue. Nothing we have come up with compares to your offering." - Glenn Stockton**

**"My Shopping Cart site went live on the weekend without a hitch. My existing customers all love the new site. Thanks to you guys for great software that has made my life a lot easier." - Janine Toole**

## Sample Store Designs

It doesn't matter if you sell toys, jeans, computers, furniture, books or anything else, Interspire Shopping Cart comes with dozens of professionally crafted store designs. Here's a small sample of the store designs that you can choose as the foundation of your store:



Start Selling Online Today!

We can offer you a complete e-commerce solution which includes your storefront, training, merchant advice and integration, etc. Please contact us to discuss your needs. Call us on 1416.246.8288 or email [sales@webaptron.com](mailto:sales@webaptron.com) to learn more.